



12.1 Annexure - External and Internal Issues

Table A1.1: External issues

External Issue	Information required
Political	Democratic political style. Substantial interference of politics in business development
Economic	Needed resources (gas, fuel, water, electricity, food, and infrastructure) are accessible at reasonable cost
Financial	Access to external financing is rather difficult. Potential research projects receive fund support from Government research bodies.
Competition	Highly competitive market with several reputed institutions.
Supply chain management	Sufficient suppliers for all major raw materials and services are available. The availability of eco-friendly certified suppliers is limited.
Market and public demand	The market and public demand is high for certain undergraduate programs and low for few undergraduate programs due to the business opportunities and other aspects.
Social	Access to educated workforce is available and the organization creates significant job opportunities at all levels. There is no gender discrimination.
Cultural	More than 60% of the organization population is away from Andhra Pradesh and certain population are from other countries as well. Students from all the religious backgrounds exist in the campus. Due to this, minor cultural variations exist among the population. The organization conducts numerous events and programmes on a regular basis to reduce the cultural gaps.
Technological	Up to date technology is available but at an affordable cost.
Legislative	The organization adapts to the changes brought in by the regulatory bodies such as AICTE, UGC, and complies with state legislations.



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Ecological environment	<p>The entrance of main campus nearby the NH and railway station experiences considerable noises from the transportation activities. The expansion of the NH interrupts the regular traffic movements.</p> <p>Unforeseen natural/artificial disasters such as flooding, storms, fire accidents etc., have minor impacts on the organization.</p>
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Table A1.2: Internal issues

Internal Issue	Information required
Organizational governance and structure	Madanapalle Institute of Technology & Science has its organizational governance and structure to plan, implement, control, and improve the various processes performed in the organization.
Policies and strategies	<p>The organization has various polices for hostel, examination, library, admission, code of conduct, internal complaints committee, research, leave, disciplinary actions, grievance and redressal.</p> <p>The Strategic plan to realize the vision and mission embarks on academic excellence, research excellence, capacity building – faculty and students, global visibility and collaboration, innovation, incubation and entrepreneurship, sustainability and development</p>
Capacity and capability of organization	Infrastructure facilities availability is adequate. Sufficient resources are provided to provide the basic amenities for all the concerned authorities. In few places requirements of skilled workforces is in demand.
Organizational style and culture	<p>Democratic organizational style is adopted. The management allows the employees to participate in the organization decision making process and encourages considering the employees feedback.</p> <p>Academy Culture is maintained. The management encourages employees to improve their professional competence.</p>
Existing contractual relations of organization	The contractual relationships are maintained as per the compliance obligations of the contracts act through contracts or agreement.



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